

## **Approaches to Multimodal Digital Environments: from theories to practices**

**Date:** 20-Jun-2019 - 22-Jun-2019

**Location:** Rome, Italy

**Contact Person:** Sandra Petroni

**Web Site:** <http://a-mode.eumade4ll.eu>

**Call Deadline:** 31-Oct-2018

### **Meeting Description:**

Multimodal digital communication is the main theme of this conference meant to attract multidisciplinary research on a wide range of issues from teaching and learning to analysing multimodal digital data appearing in multiple communication arenas. Drawing on the work related to the European project EU-MADE4LL, European Multimodal and Digital Education for Language Learning, the conference intends to bring together international scholars belonging to various fields of research sharing an interest in exploring recent developments in multimodal digital communication. We wish to tackle the complex arenas of digitality by reflecting on a broad range of multimodal texts, social practices and communities: content management systems, corporate web pages, institutional web pages, blogs, corporate videos, mashup, fanvids, social media, video-mediated interaction, digital broadcasting, digital performing arts, gaming, networking sites and media sharing platforms. We are keen to address this ever-increasing complexity of digital communication by adopting a broad range of multimodal, semiotic and educational perspectives.

### **Keynote speakers:**

Marina Bondi, University of Modena, Italy

Carey Jewitt, UCL - Institute of Education, London, UK

Rodney Jones, University of Reading, UK

Gunther Kress and Jeff Bezemer, UCL - Institute of Education, London, UK

David Machin, Örebro University, Sweden

Theo van Leeuwen, University of Technology, Sidney and University of Southern Denmark, Odense, Denmark.

### **Call for Papers:**

We are pleased to announce the first call for proposals for the International Conference "Approaches to Multimodal Digital Environments: from theories to practices" (A-MODE), which will be held at the University of Rome 'Tor Vergata', 20 - 22 June 2019.

The submission for proposals opens on 2 July 2018. All proposals must be submitted by 31 October 2018.

The conference is open to proposals under 4 main thematic strands. Each strand can include the following topics but is not limited to these:

1. Teaching and learning multimodal digital communication
2. Exploring multimodal human-computer/technology interaction
3. Analysing multimodal digital discourses
4. Stretching the boundaries of multimodality

We strongly encourage a transdisciplinary agenda with a discussion of case studies based on empirical evidence with a specific focus on multimodal approaches to communication.

Theoretical perspectives include, but are not limited to:

- Cognitive multimodal studies
- Computer-mediated discourse analysis
- Conversation analysis
- Corporate communication studies
- Digital literacy studies
- Intercultural communication
- Media and film studies
- Multimodal critical discourse analysis
- Multimodal interaction analysis
- Semiotic technology
- Sensory ethnography
- Social semiotics
- Systemic Functional grammar
- Translation studies

Submission Guidelines:

Proposals (max. 300 words including references) must be submitted via the conference website at <http://a-mode.eumade4ll.eu>. Proposals include panels (min. 3 and max. 5 papers), individual presentations, and posters.

Acceptance of proposals will be sent by e-mail before December 31 2018. Registration will open in January 2019.

For further details, please visit <http://a-mode.eumade4ll.eu>