

CALL FOR PARTICIPATION



The XXI Early Fall School of Semiotics (EFSS 2016)

WAYS OF SEMIOTIC RESEARCH

(SOZOPOL, BULGARIA, 4-11 SEPTEMBER 2016)

KEYNOTE SPEAKERS:

JACQUES FONTANILLE is a Professor of Semiotics at the University of Limoges, founder of the Centre de Recherches Sémiotiques (CeReS), Institut Universitaire de France. A former student and collaborator of the founder of the Paris School of Semiotics, A. J. Greimas, Fontanille is one of the main continuators of Greimas' research program as he collaborated with him in his last published works. He is President of the "Fédération romane de sémiotique".

GUNTHER KRESS is a Professor of Semiotics and Education at the University College London, Institute of Education. He coauthored, with Bob Hodge, the book *Social Semiotics* (1983), in many ways the founding text of that strand of Semiotics. His research covers a wide range of topics from semiotics to media literacy and from education to multimodality.

TORKILD THELLEFSEN AND BENT SØRENSEN are the editors of the successful volume "Peirce in his own words" (DeGruyter 2014). T. Thellefsen is an associate professor at the University of Copenhagen. In his research he works with Peirce's semiotics and his interest is in information theory. B. Sørensen is an independent scholar with particular interest in philosophy (Charles. S. Peirce, American Pragmatism, Umberto Eco), Communication Research and Theory, Library and Information Science, and Semiotics (iconicity, metaphor, inference and history of Semiotics).

The *traditional semiotic school*

is open to early career researchers, students and PhDs in semiotics. The school will focus on the ways of semiotic research and the main program will consist in seminars, lectures, workshops, fieldwork and different other forms of sharing experience on the most academically acknowledged approaches. Participants will have the chance to present their own projects and receive valuable feedback from affirmed scholars during the **PhD Marathon**. The lectures will be delivered by the keynote speakers and other leading semioticians from Italy, Greece, Cyprus, and Bulgaria.

The School will host a meeting of the project "**Umberto Eco in his own words**", chaired by Torkild Thellefsen and Bent Sørensen.

Registration fee: 50 Euro (for more information: www.sociosemiotics.net/events/2016/xxi-efss-2016-ways-semiotic-research)

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EFSS 2016 is an event under the auspices of the **International Association for Semiotic Studies**



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